



# Slick Housewives



**Bianca Mcneace**  
Owner

## About Bianca

I am a Christian, Army wife, Mother of 3 awesome kids! All that I do and everything that I am blessed with is because of my awesome God!

I have not always been a frugal person, but when I learned that I could bring my grocery budget from \$250/week to \$50/week, I was addicted!

It is very possible to be frugal and live abundantly without being cheap. Our family is on a journey to become debt FREE and I am here to pass on what I learn.

## Brand Relationships

Boyce Avenue, Siby Beauty, Yoplait, Gogobot Travel, Sublime Media Connection, Madame Deals Media, Mission Giveaway, Social Moms, My Blog Spark, One 2 One Network, I'm a Purex Insider, Clever Network Member, She Heard Blogger

## Stats

Facebook fans: 16,620+  
Twitter fans: 4200+  
Email subscribers: 2,000+  
Monthly Pageviews: 31,241+  
Monthly Unique Pageviews: 20,134+  
Google page rank: 2  
Alexa US: 24,060 Global: 105,221

## About Slick Housewives

**I started the blog in November 2010.** I wanted to provide a place where other people could find out about great deals and bargains for their families and share frugal shopping tips! From humble beginnings, Slick Housewives has grown into so much more. We offer honest reviews on products, tips to save you money, budgeting tips, recipes, fitness and health tips and so much more!

The majority of our readers are women and though the average age of our reader varies, it seems that most fall within the 25-34 and 35-44 age group. Based on internet averages, Slick Housewife readers mostly have children, received some college education and browse the site from home. Most of our readers are from the US but do span across 15 countries.

## PR and Advertising

Slick Housewives is PR and Advertising Friendly. We do accept advertising on our site. Please contact us for size, ad spacing and pricing.

## Reviews and Giveaways

We do accept products for reviews as well as review websites, services and will travel to review locations on site. Please contact me for complete review guidelines.

Giveaways and contests are a fantastic way to really make readers notice your company. After all, every one of my readers is a potential buyer. Giveaways will bring a lot of direct traffic to your website. I require that all entrants visit your site and find a product they would really like to own or tell us something they learned about your company. Almost every giveaway will have at least a few thousand entries, so that is a lot of traffic that will visit your website!

## Sponsored Posts

If a review and giveaway is not what you are looking for, we also offer sponsored posts. Prices will vary according to the amount of links and words. [Contact us](#) for pricing.

If you are interested in advertising with Slick Housewives, I would love for you to contact me! You can [contact us here](#) or use one of the methods below. I will respond to all inquiries as soon as possible.

**Email:** [biancamcneace@gmail.com](mailto:biancamcneace@gmail.com)

**Twitter:** <http://twitter.com/Slickhousewives>

**Facebook:** <http://www.facebook.com/Slickhousewives>

